

University of Georgia
Agricultural Communication
Degree Checklist

Freshman & Sophomore (60 credit hours or less)		
Course	Hours	Semester
Area I: Foundation Courses	9	
ENGL 1101: English Composition	3	
ENGL 1102: English Composition	3	
MATH 1113: Precalculus	3	
Area II: Sciences (Physical Sciences: 3-4 hrs; Life Sciences (3-4 hrs))	7-8	
CHEM 1211 & 1211L: Freshman Chemistry and Lab	4	
BIOL 1107 – 1107L: Principles of Biology I and Lab or PBIO 1210-1210L: Principles of Plant Biology and Lab	4	
AREA III: Quantitative Reasoning (<i>recommended courses</i>)	3-4	
ARTS 2100: Strategic Visual Thinking <i>or</i>	3	
STAT 2000: Introductory Statistics <i>or</i>	3	
CSCI 1130: Hands-on Programming for Beginners <i>or</i>	3	
PHIL 2500: Symbolic Language <i>or</i>	3	
ENGG 2000: Engineering in Society: Solving Global Issues	3	
AREA IV: World Languages, Culture, Humanities & the Arts (<i>recommended courses</i>)	12	
AESC 2050: Effects of Global Agriculture on World Culture	3	
ANTH 1102: Introduction to Anthropology	3	
GEOG 1101: Human Geography: People, Places, and Cultures	3	
Any Language Course (except ASL)		
AREA V: Social Sciences (<i>recommended courses</i>)	9	
AAEC 2580 (<i>prereq for policy courses</i>): Applied Microeconomic Principles	3	
ECON 2100: Economics of Environmental Quality	3	
Options: GEOG 1101; GEOG 1125; SOCI 1101; INTL 1100; HIST 2112	3	
Area VI: Departmental Requirements (<i>recommended courses</i>)	18	
Options: AAEC 2580; ADSC 1050; ADSC 2010; AECS 1010; AESC 2050; AGCM 1200; ALDR 1010; ECOL 1000; FANR 1200; ECOL 2100; FDNS 2000; FDST 2010; FORS 1000; HORT 2000; POUL 1010; POUL 2020	3	

Junior & Senior Year (up to 120 credit hours)		
Course	Hours	Semester

Area VII: Major Requirements <i>(Grade of "C" or better required for all courses in this area)</i>	40-42	
Grady College	9	
JOUR 3030: Media, News and Consumers	3	
ADPR 3850: Public Relations	3	
ADPR 3100: Principles of Advertising	3	
EMST 3010: Introduction to Entertainment and Media Studies	3	
NMIX 2020: Introduction to New Media	3	
Policy Courses	5-6	
AAEC 3040: Agribusiness Marketing	3	
AAEC 3400: Introduction to Agricultural Policy	3	
AAEC 4050: Agribusiness Law	3	
AAEC 4051E: Food and Law Regulation	3	
ENVM 4930: Environmental Law & Governmental Regulation	3	
ALEC Courses	9	
Options: ALDR 1010; ALDR 3820; ALDR 3900; AGCM 1200; AGCM: 4000; AGCM 4310S; AGED 3010; AGED 4340		
Required Courses	18	
AGCM 4000: Writing for Ag Communications	3	
AGCM 3200: Intro to Ag Communications	3	
AGCM 3810: Photography & Photo Editing	3	
AGCM 3910: Internship	3	
AGCM 4200: Interactive Web Strategies in Agriculture	3	
AGCM 4300S: Culture Centered Communication & Engagement	3	

Agricultural Communication Faculty

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